

# General Plan Update Kickoff

City Council Presentation  
September 5, 2017

## CITY OF LA VERNE GENERAL PLAN UPDATE



De Novo Planning Group

A Land Use Planning, Design, and Environmental Firm

# Presentation Overview



- Introduction to the General Plan Project team
- Summary of the General Plan Update process
- Public Outreach and Community Involvement
- GPAC Selection Process
- Next Steps

# Team Introductions



## De Novo Planning Group

Prime consultant, community outreach,  
land use planning, environmental review

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## Kittelson & Associates, Inc.

Transportation and mobility



## Economic & Planning Systems

Market analysis, economic development  
strategies, fiscal sustainability



## Cogstone, Inc.

Cultural and historic resources





# What is a General Plan?



- The State requires every city and county in California to adopt a General Plan
- A comprehensive blueprint for the future
- Long-range planning document projecting 20+ years
- Built on community goals and priorities
- La Verne adopted its current GP in 1998
- The City's Zoning Code implements the General Plan - they must be consistent

# What is a General Plan?



- The State requires seven “elements” be included in a General Plan

1. Land Use
2. Housing
3. Open Space
4. Transportation
5. Conservation
6. Safety
7. Noise

- Cities can add special topics important to them (economic development, community design, health and wellness, fiscal sustainability)

## CURRENT ELEMENT

Land Use  
Community Design

Transportation

Resource Management  
Cultural Resources

Public Safety  
Noise

Community Facilities

Housing

Economic Development

## PROPOSED ELEMENT

Land Use and  
Community Design (combined)

Mobility (new name)

Resource Management (will  
cover cultural resources)

Public Safety (will cover noise)

Community Facilities

Housing

Economic Development

Fiscal Sustainability (new topic)

Health and Wellness (new topic)

# Why do we Need an Update?



- Changes to demographics and market conditions since 1998
- Current General Plan focuses on topics that are no longer relevant (for example, the extension of the 210)
- Changes to state law in the way cities address mobility, climate change, and environmental justice
- Opportunity to connect with the community to confirm values and priorities

# Summary of the Process



Community  
Outreach  
(ongoing)

Identify Community Priorities

← **Happening Now!**

Existing Conditions Report

← **Happening Now!**

Issues and Opportunities Report

Land Use Alternatives Analysis and Report

Draft General Plan

Environmental Review

Public Hearings

# 6-Month Schedule



Task	Timeline
Project Initiation	Complete
General Plan Website	Website is live, and will be updated regularly
Newsletters	1 <sup>st</sup> Newsletter will be added to the website in September. Additional newsletters will be published periodically at key project milestones.
Visioning Workshops (3)	September – November 2017 First workshop scheduled for Tues. Sep 26th, 5:30-7:30, City Council Chambers; other workshops in October and November
Existing Conditions Report	Completion by Nov/Dec 2017
General Plan Advisory Committee (GPAC) Formation	Nominations and selection process to take place from September 2017 through December 2017
GPAC Meetings/General Plan Policy Development	Throughout 2018
Issues and Opportunities Report	Completion by January 2018



# Community Participation and Outreach



Throughout the project, there will be over 70 individual opportunities for participation, plus the ongoing use of the project website.

## Participation

- ✓ Visioning Workshops: 3
- ✓ Briefings: 24
- ✓ Interviews: 20
- ✓ GPAC Meetings: 10
- ✓ Community Open Houses: 2
- ✓ Workshops/Study Sessions: 6
- ✓ EIR Scoping Meeting: 1
- ✓ Public Hearings: 4

## Outreach

- ✓ Website: [laverne.generalplan.org](http://laverne.generalplan.org)
- ✓ Community presentations
- ✓ Newsletters
- ✓ Stakeholder interviews
- ✓ Online surveys
- ✓ Email updates

# General Plan Advisory Committee



- The GPAC is comprised of community representatives who are intended to serve as liaisons and project ambassadors
- GPAC members should:
  - Communicate the intent of the General Plan update
  - Gather public input
  - Identify community values and priorities
  - Identify issues for the General Plan to address
- The GPAC will assist with developing the land use map, goals, policies, and actions
- All GPAC meetings are open to the public, but only GPAC members participate in discussions, with structured opportunities for public comment

# General Plan Advisory Committee



- Formal Duties of All Members:
  - Attend all GPAC meetings
  - Prepare for each meeting by reviewing the agenda packet, reading the attached materials, and completing any assignments
  - Participate in meetings
  - Communicate with constituent groups
  - Attend public workshops
- GPAC will NOT:
  - Resolve issues of detailed policy
  - Make final decisions on any issue
  - Take positions on issues not brought before the committee

# GPAC Formation



- Tonight the Council is asked to provide direction regarding the formation and appointment of members to the GPAC
- Recommended size is 15-17 members
- Goal to represent entire geography of the City:
  - 2 City Council Members
  - 1 Planning Commissioner
  - Mobile Home Parks
  - Senior Advisory Committee
  - Youth Representative
  - Business Community (Chamber of Commerce)
  - Open Space
  - At-large Representative(s)
  - University of La Verne
  - Social/Community Engagement
  - Youth and Family Action Committee
  - Developer
  - Active Transportation Group
  - Downtown Business Improvement District
  - Historical Society



# Get Involved!



Visit the General Plan Website!

[LaVerne.generalplan.org](http://LaVerne.generalplan.org)

Come to our first Visioning Workshop! We want to hear from YOU!

**Tuesday September 26<sup>th</sup>**

**5:30-7:30 PM**

**City Hall Council Chambers**

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