

Presentation Overview











- Introduction to the General Plan Project team
- Summary of the General Plan Update process
- Public Outreach and Community Involvement
- GPAC Selection Process
- Next Steps

Team Introductions







De Novo Planning Group

Prime consultant, community outreach, land use planning, environmental review

Kittelson & Associates, Inc.

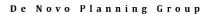
Transportation and mobility

Economic & Planning Systems

Market analysis, economic development strategies, fiscal sustainability

Cogstone, Inc.

Cultural and historic resources



A Land Use Planning, Design, and Environmental Firm







What is a General Plan?











- Long-range planning document projecting 20+ years
- Built on community goals and priorities



- La Verne adopted its current GP in 1998
- The City's Zoning Code <u>implements</u> the General Plan they must be consistent

What is a General Plan?

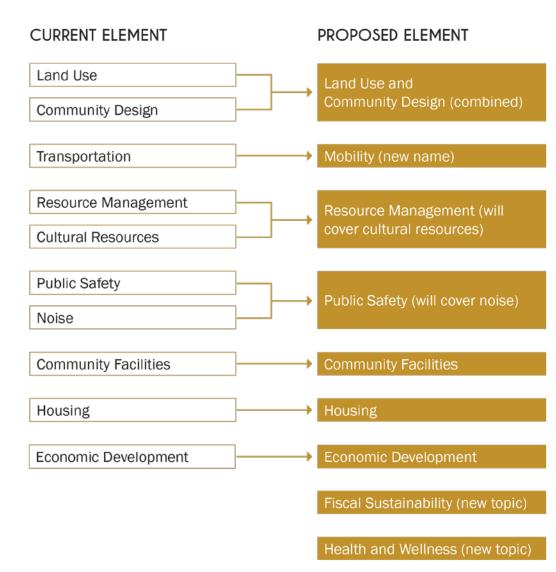








- The State requires seven "elements" be included in a General Plan
 - Land Use
 - 2. Housing
 - 3. Open Space
 - 4. Transportation
 - Conservation
 - 6. Safety
 - 7. Noise
- Cities can add special topics important to them (economic development, community design, health and wellness, fiscal sustainability)



Why do we Need an Update?







- Changes to demographics and market conditions since 1998
- Current General Plan focuses on topics that are no longer relevant (for example, the extension of the 210)
- Changes to state law in the way cities address mobility, climate change, and environmental justice
- Opportunity to connect with the community to confirm values and priorities

Summary of the Process





Happening Now!

Happening Now!





Community Outreach (ongoing) **Identify Community Priorities**

Existing Conditions Report

Issues and Opportunities Report

Land Use Alternatives Analysis and Report

Draft General Plan

Environmental Review

Public Hearings

6-Month Schedule





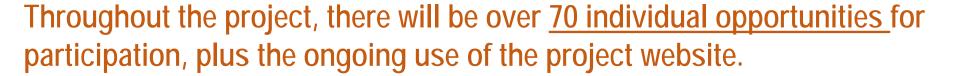




Task	Timeline
Project Initiation	Complete
General Plan Website	Website is live, and will be updated regularly
Newsletters	1 st Newsletter will be added to the website in September. Additional newsletters will be published periodically at key project milestones.
Visioning Workshops (3)	September – November 2017 First workshop scheduled for Tues. Sep 26th, 5:30-7:30, City Council Chambers; other workshops in October and November
Existing Conditions Report	Completion by Nov/Dec 2017
General Plan Advisory Committee (GPAC) Formation	Nominations and selection process to take place from September 2017 through December 2017
GPAC Meetings/General Plan Policy Development	Throughout 2018
Issues and Opportunities Report	Completion by January 2018

Community Participation and Outreach





Participation

- ✓ Visioning Workshops: 3
- ✓ Briefings: 24
- ✓ Interviews: 20
- ✓ GPAC Meetings: 10
- ✓ Community Open Houses: 2
- ✓ Workshops/Study Sessions: 6
- ✓ EIR Scoping Meeting: 1
- ✓ Public Hearings: 4

Outreach

- ✓ Website: <u>laverne.generalplan.org</u>
- ✓ Community presentations
- ✓ Newsletters
- ✓ Stakeholder interviews
- ✓ Online surveys
- ✓ Email updates

General Plan Advisory Committee



- The GPAC is comprised of community representatives who are intended to serve as liaisons and project ambassadors
- GPAC members should:
 - Communicate the intent of the General Plan update
 - Gather public input
 - Identify community values and priorities
 - Identify issues for the General Plan to address
- The GPAC will assist with developing the land use map, goals, policies, and actions
- All GPAC meetings are open to the public, but only GPAC members participate in discussions, with structured opportunities for public comment

General Plan Advisory Committee









- Attend all GPAC meetings
- Prepare for each meeting by reviewing the agenda packet, reading the attached materials, and completing any assignments
- Participate in meetings
- Communicate with constituent groups
- Attend public workshops

GPAC will NOT:

- Resolve issues of detailed policy
- Make final decisions on any issue
- Take positions on issues not brought before the committee

GPAC Formation



- Tonight the Council is asked to provide direction regarding the formation and appointment of members to the GPAC
- Recommended size is 15-17 members
- Goal to represent entire geography of the City:
 - 2 City Council Members
 - ➤ 1 Planning Commissioner
 - Mobile Home Parks
 - Senior Advisory Committee
 - Youth Representative
 - Business Community (Chamber of Commerce)
 - Open Space
 - At-large Representative(s)

- University of La Verne
- Social/Community Engagement
- ➤ Youth and Family Action Committee
- Developer
- Active Transportation Group
- Downtown Business Improvement District
- Historical Society

Get Involved!



Visit the General Plan Website!

LaVerne.generalplan.org

Come to our first Visioning Workshop! We want to hear from YOU!

Tuesday September 26th

5:30-7:30 PM

City Hall Council Chambers

