



# CITY OF LA VERNE GENERAL PLAN UPDATE

## General Plan Guiding Principles

**Maintain safe and quiet small-town atmosphere**

**Expand access to open space areas**

**Expand housing choices for people of all ages and incomes**

**Attract new shopping and dining options**

**Attract and retain businesses and industries that provide high-quality and high-tech jobs**

**Encourage more sustainable development**

**Limit growth in northern La Verne**

**Promote community diversity, culture, and historic resources to enhance civic pride**

**Improve the look of La Verne's older neighborhoods**

**Find ways to improve traffic congestion**

**Improve access to retail businesses in La Verne**

**Increase alternative transportation opportunities in La Verne and to surrounding areas including adding additional bike lanes and trails**

**Improve synergy between the City and the University of La Verne**

**Focus new development along the community's major corridors (Foothill, Arrow, etc.)**