



CITY OF LA VERNE GENERAL PLAN UPDATE



NEWSLETTER 01. SEPTEMBER 2017.

THE CITY OF LA VERNE HAS EMBARKED ON AN EXCITING AND CHALLENGING PROCESS TO UPDATE ITS GENERAL PLAN!

The General Plan is a long-range planning document that is considered the City's "constitution" or blueprint, because it guides growth, traffic patterns, housing, and resources conservation. The General Plan is the City's guiding policy document for future development decisions related to land use, community design, mobility, economic development, fiscal sustainability, public services, and natural and historic resources. The City's General Plan—last comprehensively updated in 1998—will reflect community goals and values and serve the City for the next 20 years.

TELL US YOUR VISION

The City wants to hear from its residents, businesses, and employees to make sure that the General Plan addresses current issues of local concern and provides a vision for the future that is consistent with the desires of the community.

HOW DO YOU ENVISION THE FUTURE OF LA VERNE?

A thriving active community? New places to shop and dine? More walking paths and bike facilities? Different housing choices? Increased business opportunities? Protection for the City's historic and natural resources?

There are many ways for you to participate! Attend one of our Visioning Workshops, visit the project website to fill out a survey, or contact the La Verne Planning Division. We look forward to hearing your ideas!

GET INVOLVED!

Website: LaVerne.GeneralPlan.org

Visit the General Plan website to take community surveys and find out more about future meetings, available background data, and the status of the project.

Visioning Workshops

Attend our Visioning Workshops and share your ideas. Three Visioning Workshops will be held at the beginning stage of the process. These workshops will identify the overall vision and core values that will guide the General Plan Update.

General Plan Advisory Committee (GPAC)

Meetings will be held with the GPAC to develop goals and policies. The GPAC will serve as the advisory board to create the new General Plan. All GPAC meetings are open to the public, and the public is welcome and encouraged to attend.

Mailing List

If you would like to be added to the General Plan Update mailing list, please visit the website or contact Candice Bowcock, Senior Planner, at 909-596-8706 or cbowcock@cityoflaverne.org.

WHAT DOES THE GENERAL PLAN ADDRESS?

The State of California requires every city and county to have a General Plan that addresses the following topics (at a minimum): land use, housing, open space, transportation, conservation, safety and noise. Cities and counties can add special topics that are important to them, like economic development, community design, health and wellness, and fiscal sustainability. They can also organize the topics in any way that works best. The La Verne General Plan is expected to address the following topics:



LAND USE AND COMMUNITY DESIGN

Establishes land use designations, patterns, and concepts that promote the community's health, happiness, and well-being, create a sense of place, and contribute to maintaining La Verne's high quality of life.



MOBILITY

Guides decisions for how people of all ages and abilities can safely and efficiently get around the community—including by car, bike, walking, and transit. It will also consider new transportation technology and trends.



RESOURCE MANAGEMENT

Provides measures to protect and improve the City's natural, historic, cultural, and biological resources. Addresses the topic of local and regional parks, recreation and open space, including trails and scenic vistas.



PUBLIC SAFETY

Addresses natural and man-made safety hazards such as fires, flooding, seismic safety and geologic hazards, hazardous materials, aircraft, noise, and emergency operations and preparedness.



COMMUNITY FACILITIES

Gives direction on community infrastructure and facilities and services including water supply, wastewater, flood control, waste and recycling, storm drainage and water quality, and public facilities.



HOUSING

Plans for housing to meet the needs of all segments of the community and addresses state requirements; the City's Housing Element was recently updated and no significant revisions to it are expected at this time.



ECONOMIC DEVELOPMENT

Provides tools and strategies to foster a strong and sound local economy, including goals and policies related to business retention and attraction, job creation, and La Verne's role in the regional economy.



FISCAL SUSTAINABILITY

Presents goals and policies related to the City's long-term financial health and prosperity. Gives direction on how the City can maintain adequate revenues to continue to provide quality public services



COMMUNITY HEALTH AND WELLNESS

Articulates community health and wellness goals and policies including fair and equitable access to recreation facilities, healthy food, transit, and medical services and support.

GENERAL PLAN DOCUMENTS

The General Plan update process will take approximately two and a half years, with an anticipated completion in early 2020. As the General Plan is prepared, a number of major documents will be available for public review and comment.

EXISTING CONDITIONS REPORT

This document will provide a snapshot of the conditions, trends, and regulations that are influencing the City today. The report will focus on development patterns, natural resources, economic conditions, environmental constraints, and demographics.

ISSUES AND OPPORTUNITIES REPORT

This report will provide a summary of the critical policy and program issues to be addressed in the General Plan. The report will present alternative approaches that can be used to address each issue. This document will be used by the City to provide direction on the focus of the General Plan.

LAND USE ALTERNATIVES REPORT

This report will present three to four different Land Use Map alternatives. An analysis of the land use, circulation, fiscal viability, economic development, and public services and infrastructure effects relative to each alternative will be provided. The report will be accompanied by a detailed fiscal analysis that will address long-range fiscal impacts in terms of the cost to provide services to projected land uses and growth versus the revenues generated under each alternative.

DRAFT GENERAL PLAN

The draft General Plan will contain the goals and policies that will guide future activities, services, and development in the city. The General Plan establishes land uses and policies for the use and preservation of resources. It also identifies a full set of implementation measures that will ensure the policies of the General Plan are carried out.

ENVIRONMENTAL IMPACT REPORT (EIR)

The EIR prepared for the General Plan will meet the requirements of the California Environmental Quality Act (CEQA). The Planning Commission and City Council will use the EIR during their consideration of the draft General Plan to understand the potential environmental implications associated with it.

GENERAL PLAN PROCESS

1

IDENTIFY COMMUNITY PRIORITIES

GPAC meetings and visioning workshops to develop a long-term sustainable vision for the city.

2

EXISTING CONDITIONS REPORT

Information on current conditions and trends.

3

ISSUES AND OPPORTUNITIES REPORT

Describe core values and identify community issues and opportunities based on GPAC input, stakeholder outreach, and visioning workshops.

4

LAND USE ALTERNATIVES

Prepare land use concepts, based on input received from the GPAC, the community, and City leadership. Analysis of the viability of each alternative will be performed.

5

DRAFT GOAL AND POLICY SETS

Develop goals, policies, and actions to address identified issues and achieve desired land uses.

6

DRAFT GENERAL PLAN

Design a plan to reach the preferred vision of the city's future.

7

ENVIRONMENTAL IMPACT REPORT

Analyze the environmental effects of implementing the General Plan.

8

GENERAL PLAN ADOPTION

The Planning Commission and City Council will consider the General Plan at a series of public hearings.



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STAY INFORMED! GET INVOLVED!

A successful General Plan will reflect the community's priorities, and your input is needed to confirm the community's values and establish its vision.

JOIN US FOR OUR SECOND VISIONING WORKSHOP

THURSDAY OCTOBER 19TH, 2017 | 5:30-7:30

LA VERNE COMMUNITY CENTER | 3680 D ST, LA VERNE, CA 91750

VISIT OUR WEBSITE AT LAVERNE.GENERALPLAN.ORG

CHECK THE WEBSITE OFTEN TO LEARN MORE ABOUT THE PROJECT AND HOW TO GET INVOLVED AND PROVIDE FEEDBACK ON THE GENERAL PLAN UPDATE.

**YOU CAN ALSO CONTACT CANDICE BOWCOCK, SENIOR PLANNER, AT
(909) 596-8706 OR CBOWCOCK@CITYOFLAVERNE.ORG**

QUESTIONS FOR YOU TO CONSIDER:

ASSETS

What do you value most about La Verne?

What makes this a special place to live or work?

CHALLENGES

What issues are facing the City that need to be addressed in the General Plan?

VISION

What ideas do you have for the future of La Verne?

What would make your community better?

What three things would you like to see accomplished by 2040?